

**PALWORLD**

**OFFICIAL CARD GAME**

**Media Kit Guide**

# Introduction

Dear stores & partners,

Welcome to our Media Kit. Please feel free to utilize these banners across your social media platforms and websites to assist with the promotion of our products.

To maintain brand consistency, we kindly request that you refrain from modifying any of the provided assets.



## What's inside the Media Kit?



<b>Important notes &amp; guide</b>	<ul style="list-style-type: none"><li>• Usage of Logo</li><li>• Usage of Font</li><li>• Product Images</li></ul>
<b>Preorder Banners</b>	<ul style="list-style-type: none"><li>• Cover Photos</li><li>• Cover Photos (Product Image Version)</li><li>• Preorder: Trial Deck "Dawn of Palpagos Red·Blue"</li><li>• Preorder: Trial Deck "Dawn of Palpagos Green·Purple"</li><li>• Preorder: Product Image Banners</li></ul>
<b>Launch Banners</b>	<ul style="list-style-type: none"><li>• Launch: Cover Photos</li><li>• Launch: Cover Photos (Product Image Version)</li><li>• Launch: Booster Pack "Dawn of Palpagos"</li><li>• Launch: Trial Decks &amp; Booster Pack "Dawn of Palpagos"</li></ul>
<b>Tournament Banners</b>	<ul style="list-style-type: none"><li>• Grand Release Tournament Banners</li></ul>

## Usage of Logo

Do not flip, recolor, rotate or put any elements on the logo.



## Usage of Logo

Please ensure sufficient space between the text and logo placement.



**Booster Pack**

Booster Pack  
"Dawn of Palpagos"



**Red • Blue**

Trial Deck  
"Dawn of Palpagos Red • Blue"



**Green • Purple**

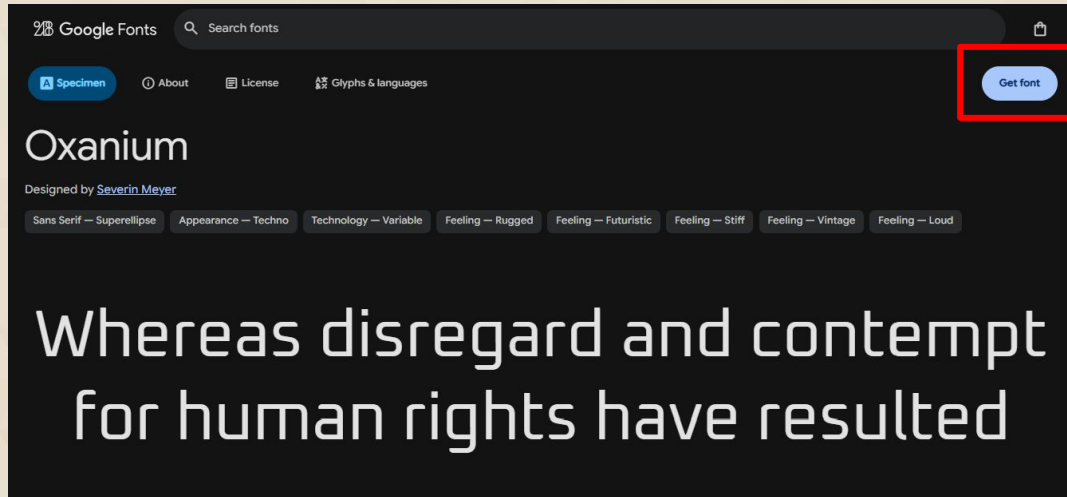
Trial Deck  
"Dawn of Palpagos Green • Purple"

## Usage of Font

You may use our official **Oxanium Medium** font. You can download it by clicking the "Get Font" button via the link: <https://fonts.google.com/specimen/Oxanium?preview.script=Latn>

This list of fonts are acceptable for usage too:

- **NOTO SANS SEMI BOLD**
- **NOTO SANS MEDIUM**
- [Podium Sharp Regular](#)
- **ANTON**



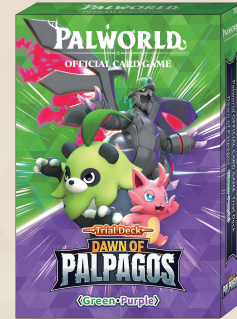
## Product Images



Booster Pack  
"Dawn of Palpagos"



Trial Deck  
"Dawn of Palpagos Red·Blue"



Trial Deck  
"Dawn of Palpagos  
Green·Purple"

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**Preorder Banners**

## Preorder: Cover Photos



820px x 360px  
(For Facebook Cover)



1500px x 500px  
(For X Cover)

## Preorder: Cover Photos (Product Image Version)



820px x 360px  
(For Facebook Cover)



1500px x 500px  
(For X Cover)

# Preorder: Trial Deck "Dawn of Palpagos Red·Blue"



1980px x 1080px



1080px x 1350px

# Preorder: Trial Deck "Dawn of Palpagos Green·Purple"



1980px x 1080px

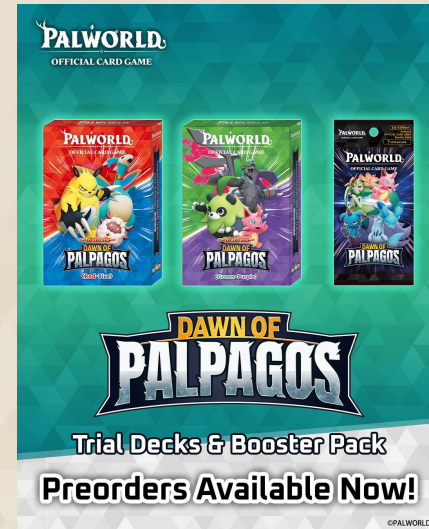


1080px x 1350px

## Preorder: Product Image Banners



1980px x 1080px



1080px x 1350px

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**Launch Banners**

## Launch: Cover Photos



820px x 360px  
(For Facebook Cover)



1500px x 500px  
(For X Cover)

## Launch: Cover Photos (Product Image Version)



820px x 360px  
(For Facebook Cover)



1500px x 500px  
(For X Cover)

# Launch: Booster Pack "Dawn of Palpagos"



1980px x 1080px

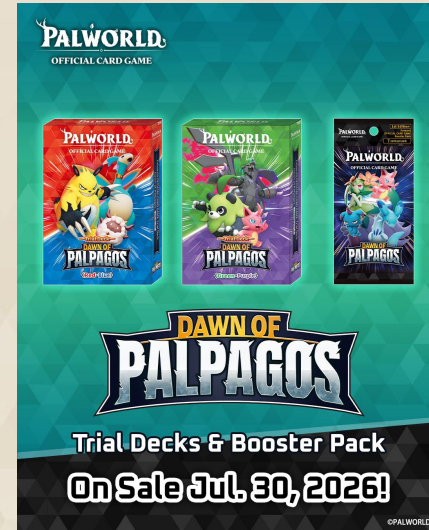


1080px x 1350px

# Launch: Trial Decks & Booster Pack "Dawn of Palpagos"



1980px x 1080px



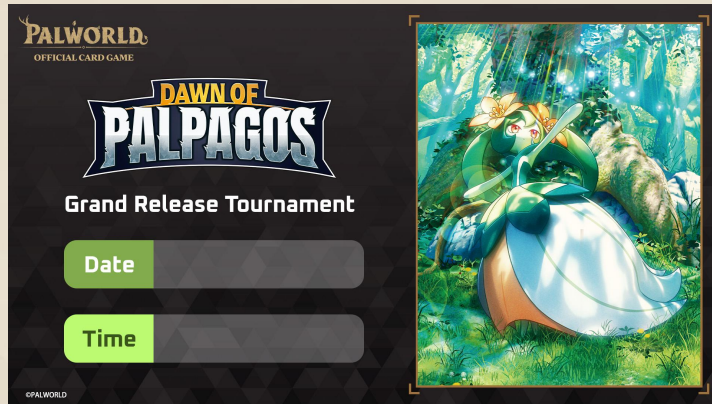
1080px x 1350px

**PALWORLD**

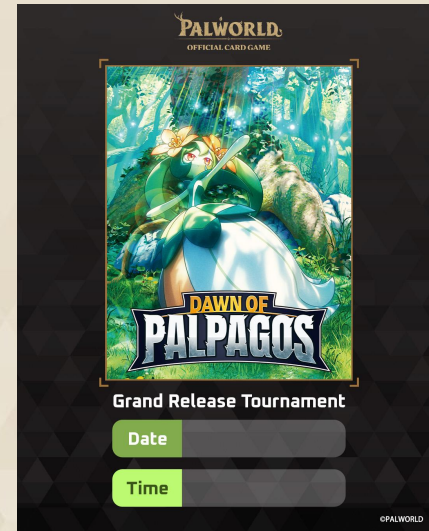
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**Grand Release Tournament Banners**

# Grand Release Tournament Banners



1980px x 1080px



1080px x 1350px

## Support and Enquiries

If you have any questions regarding the media kit, please don't hesitate to reach out at [sg\\_support@bushiroad.com](mailto:sg_support@bushiroad.com).



Thank you once again for your support.  
We look forward to seeing your promotional activities for  
Palworld OFFICIAL CARD GAME!



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**Thank you for your attention!**