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OFFICIAL CARD GAME

Legends Awaken Media Kit Guide

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Introduction

Dear stores & partners,

Welcome to our Media Kit for Booster Pack Legends Awaken. Please feel free to utilize these banners across your social media platforms and websites to assist with the promotion of our products.

To maintain brand consistency, we kindly request that you refrain from modifying any of the provided assets.



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What's inside the Media Kit?

Important notes & guide	・Usage of Logo ・Usage of Font ・Product Images
Preorder Banners	・Cover Photos ・Cover Photos (Product Image Version) ・Preorder: Booster Pack "Legends Awaken" ・Preorder: Product Image Banners
Launch Banners	・Launch: Cover Photos ・Launch: Cover Photos (Product Image Version) ・Launch: Booster Pack "Legends Awaken" ・Launch: Product Image Banners
Tournament Banners	・Legends Awaken Release Tournament Banners

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Usage of Logo

Do not flip, recolor, rotate or put any elements on the logo.











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Usage of Logo

Only use the logos in the provided variants.







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Usage of Logo

Do not flip, recolor, rotate or put any elements on the logo.











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Usage of Logo

Please ensure sufficient space between the text and logo placement.



Booster Pack

Booster Pack
“Legends Awaken”

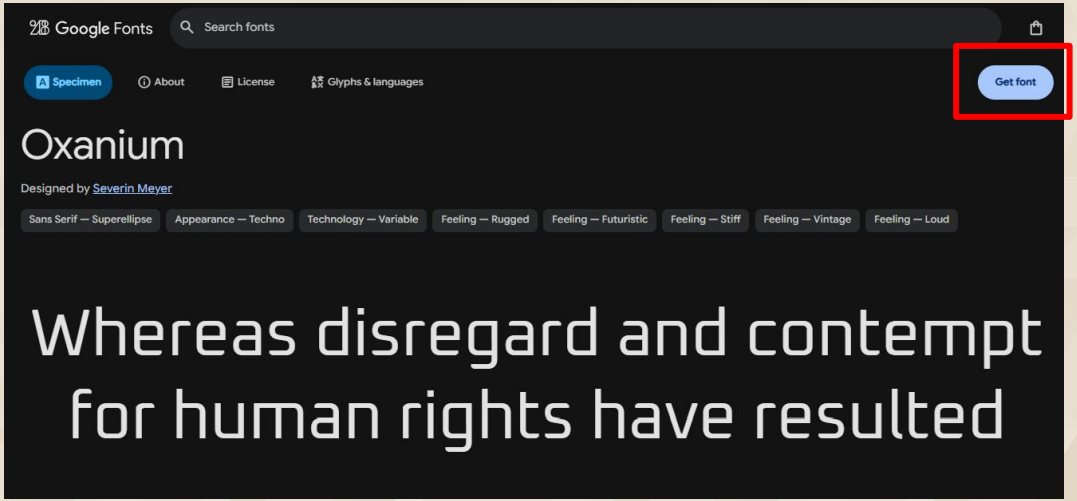
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Usage of Font

You may use our official **Oxanium Medium** font. You can download it by clicking the "Get Font" button via the link: https://fonts.google.com/specimen/Oxanium?preview.script=Latn

This list of fonts are acceptable for usage too:

- **NOTO SANS SEMI BOLD**
- NOTO SANS MEDIUM
- Podium Sharp Regular
- **ANTON**



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Product Images



Booster Pack
“Legends Awaken”

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Preorder Banners

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Preorder: Cover Photos



851px x 315px
(For Facebook Cover)



1500px x 500px
(For X Cover)

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Preorder: Cover Photos (Product Image Version)



820px x 360px
(For Facebook Cover)



1500px x 500px
(For X Cover)

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Preorder: Booster Pack "Legends Awaken"



1980px x 1080px



1080px x 1350px

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Preorder: Product Image Banners



1980px x 1080px



1080px x 1350px

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Launch Banners

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Launch: Cover Photos



851px x 315px
(For Facebook Cover)



1500px x 500px
(For X Cover)

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Launch: Cover Photos (Product Image Version)



851px x 315px
(For Facebook Cover)



1500px x 500px
(For X Cover)

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Launch: Booster Pack “Dawn of Palpagos”



1980px x 1080px



1080px x 1350px

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Launch: Product Image Banners



1980px x 1080px



1080px x 1350px

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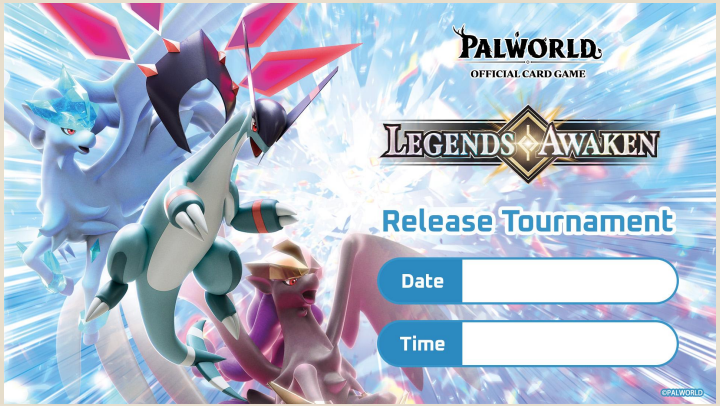
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Legends Awaken Release Tournament Banners

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Legends Awaken Release Tournament Banners



1980px x 1080px



1080px x 1350px

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Support and Enquiries

If you have any questions regarding the media kit, please don't hesitate to reach out at **sg_support@bushiroad.com**.



Thank you once again for your support.
We look forward to seeing your promotional activities for Palworld OFFICIAL CARD GAME!



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Thank you for your attention!

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